

**ABVM BOARD OF TOTAL EDUCATION  
2011-2012 GOALS**

**SCHOOL**

- **Develop a committee to research strategies to market all our programs at Assumption B.V.M. School.**

**ACTION STRATEGIES:** include school handouts in Pulaski's "welcome" folder that new residents receive.

**: Make sure we are listed under "schools" on the Pulaski Village website.**

**: Review what is given to parish families on 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Baptism anniversaries and ensure that we are inviting young families to our school.**

**: Host events to bring families to our school.**

**: Check out other websites that people may use to search for our school (ex. care.com)**

**: In all marketing strategies, be sure we know WHO is being targeted, WHERE our information is going, and WHAT is being marketed.**

**FAITH FORMATION FOR YOUTH**

- **Promote increased accountability with the Faith Formation Program through ACRE assessment and home assignments.**

**ACTION STRATEGIES:** share data (areas of proficiency as well as areas in need of improvement) from ACRE assessment with the parish.

**: recognize catechists for their dedicated work in achieving proficiency**

- **Form a working group with representatives from Assumption B.V.M. & St. Casimir's to begin to dream and vision on how we might collaborate Faith Formation opportunities between the two parishes.**

**ADULT FAITH FORMATION**

- **Support the Adult Faith Formation opportunities that are provided by our presence and promotion (as noted in the weekly bulletins, Faith Formation calendar, and parish website).**